

Privacy Statement

This privacy statement explains how Santa Barbara Infrared, Inc and its subsidiary IRCameras, LLC (also referred to as “we,” “us,” and “our”) uses any personal information we collect from or about you, through our interactions with you, and through our products and services, including this website.

What information do we collect about you?

We collect information about you to effectively operate our website and provide information to you about our products and services. We may also collect personal information when you voluntarily submit it to us, like through a website “contact us” form or email. We collect payment information that you provide us in order to pay for and use our products and services.

How will we use the information about you?

We may use your personal information to manage our relationship with you. We collect information about you to process and manage orders. We may use your information for marketing purposes, and we may retain your information in order to protect our legal rights. We may use your information collected from the website to personalize your repeat visits to our website.

Marketing

We may use your personal information to communicate with you and to personalize our communications with you. We may email you information we think may be of interest to you. We do not rent or sell personal information or emails lists to third parties, but we may work with a third-party to help market our products and services. You have a right at any time to stop us from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please contact: Sales@sbir.com.

Social media plug-ins

Our website features four plug-ins for easy sharing and following our social media pages: LinkedIn, Facebook, and Google+. Being on our website does not automatically result in sharing data on these social media networks. These plug-ins remain inactive (idle) until clicked upon. Once clicked upon, you will be taken to the social media site, with their own privacy statements (which you are recommended to read).

Information security

We care about and are committed to the security of your personal data. When we collect information about you, we also make sure that your information is protected from unauthorized access, loss, manipulation, falsification, destruction or unauthorized disclosure.

This is done through appropriate technical measures. We delete all information deemed no longer necessary.

Access to your information

You have the right to request a copy of the information that we hold about you. If you would to review, correct or remove some or all of your personal data from our systems, please email sales@sbir.com or write to us at the address below. We will provide you with a copy of the data. In order to comply with your request, we may ask you to verify your identity. We will fulfil your request by sending your copy electronically, unless the request expressly specifies a different method. We reserve the right to charge an administrative fee for additional requests.

Cookies & similar technologies

We use cookies (small text files placed on your computer or device to collect standard internet log information and visitor behavior information). This information is used to track visitor use of the website and to compile statistical reports on website activity. The resource used is Google Analytics. You can set your browser not to accept cookies. Your browser may also have the ability to block tracking.

Retention of personal data

We retain personal information for as long as necessary to provide the products and services you have requested, or for other essential purposes such as complying with our legal obligations, resolving disputes, and enforcing agreements.

Other websites

Our website contains links to other websites. This privacy statement only applies to this website.

Disclosure of information to third parties

We may provide your information to third parties who handle information on our behalf. This may help us respond to your inquiry, manage our relationship with you, and to comply with legal, regulatory, or national security obligations. We do not rent or sell personal information to third parties. By providing personal information through our website, you are consenting to these disclosures.

Children's privacy

We do not intentionally collect information on anyone under the age of 13.

Changes to our privacy statement

We keep our privacy statement under regular review and we will place any updates on this web page.

This privacy statement was last updated on June 6, 2018.

How to contact us

Please contact us if you have any questions about our privacy statement or information we hold about you.

By mail: SBIR, 30 S. Calle Cesar Chavez, Suite D, Santa Barbara, CA 93103, USA

By email: sales@sbir.com